2023 Annual Report

North Dakota | South Dakota | Nebraska
“The Audubon family allows me to feel part of a bigger effort to preserve our world for future generations. 'We live the saying, think global, act local.'

Mark Brohman
Executive Director, Wachiska Audubon Society
LETTER FROM EXECUTIVE DIRECTOR

KRISTAL STONER

For some, tis the season of Seven Swimming Swans, Six Geese, Four Calling Birds, Three French Hens, Two Turtle Doves, and a Partridge in a pear tree. Those of us in the Great Plains are probably more likely to see red Northern Cardinals representing winter holidays. Our migratory favorites, such as the Dark-eyed Junco and Pygmy Nuthatches can be spied at feeders and nesting in our own backyards.

The National Audubon Society is developing a science-based, Hemisphere-wide strategic plan, knowns as our “Flight Plan”, that will guide our work for the next five years.

Under the “Flight Plan” strategies are in place to protect critical bird habitat, increase our capacity for renewable energy, develop climate-resilience projects, advocate for “Healthy bird, healthy planet” policies, and grow our community through meaningful outreach and relationships. In the Great Plains, we’ve been mapping out how we can support these efforts, especially with our understanding of agriculture, the unique properties of our grassland ecosystem, and our network of important bird habitat and migratory hot spots.

This past year, the most visible impacts of our Elevate Nebraska campaign are, of course, renovations at Rowe Sanctuary and the 310-acre expansion at Spring Creek Prairie. Rowe’s renovation will nearly double the size of the Visitor’s Center and provide much-needed amenities for our staff and volunteers, as well as providing a year-round community gathering space. Beyond accessible outdoor bathrooms and outdoor lighting, Spring Creek Prairie will be restoring the new land addition and developing the trails that will connect us to Lincoln’s Prairie Corridor.

Another big win for our team this year included passing a major milestone in South Dakota: enrolling over 129,000 acres in the Audubon Conservation Ranching initiative. We are also making investments in expanding programs across all three states. The Urban Woods and Prairies Initiative has grown in North Dakota, and we are bringing it to South Dakota and Nebraska. This year, we enrolled 15 new UWP sites, including seven in Jamestown, six pollinator plots in Fargo, and one native prairie in Minot. Through these expansions we have grown our partnerships and community through volunteer planting opportunities.

We are very grateful to our volunteers, our partners, and our many supporters who help us thrive in the Great Plains.
Welcome to the new Audubon Great Plains, the result of merging Audubon Dakota and Audubon Nebraska this past year. The new region combines our respective boards and staff, and is an excellent example of how we humans can adapt to change; not unlike our threatened bird populations. With shared grasslands, ecosystems, and flyways, we can more nimbly adapt innovative programs that benefit landowners, communities, and our environment.

Sharing a common purpose--preserving birds and their habitat--made merging the two teams of professional staff seamless. Their dedication, experiences, and shared accomplishments provide a base from which we can expand Audubon Great Plains successful programs and implement new initiatives.

As co-chairs of the Audubon Great Plains Advisory Board, we are privileged to have a front row seat to the collaborative efforts of Audubon staff as they work with landowners, ranchers, and communities to preserve essential bird habitat. We invite you to join us--volunteer, contribute, and explore all that Audubon Great Plains has to offer as we work to connect people with nature and empower them to protect it, for all of us.
Twice a year, hundreds of bird species migrate more than 3,000 miles from northern Canada to the Gulf of Mexico and central America. Research partnerships like the Migratory Bird Explorer allow us to collect tracking data covering all 3,000 of those miles.

Scientists like, Stephen Brenner, Audubon Great Plains Avian Biologist, use multiple methods to track individual birds and map migratory patterns. The most accurate way to track animals is with a GPS tracking device, but these are often expensive and only work with a limited number of larger species. New innovations using some of the oldest tracking technology has opened up exciting new avenues for unprecedented research into amazing animal migrations.

Motus – Latin for ‘movement’ – is a radio telemetry tracking system that collects data on individual animals whenever a tracking device comes within range of a receiver.

- Centralized database
- Animal detection
- Researchers coordinate to share data
- Assists in migration mapping

This network is especially valuable for many migratory species that are too small to carry GPS devices, like sparrows, thrushes, and warblers.

\[\text{Why a hemispheric network matters: migratory birds need safe places throughout their thousand-mile journeys.}\]

These Motus tracking devices are small enough to be carried by birds like Harris’s Sparrows weighing less than two ounces.
Ask me why I became involved at Spring Creek Prairie Audubon Center, and I’ll tell you that in the beginning, it was a way to memorialize my late father, Paul Brauch. Growing up in Lincoln, Nebraska, I learned early on from my father that the natural world around us is brimming with fascinating flora and fauna; all we have to do is pay attention. Those experiences being outdoors have influenced who my husband, Jeff, and I are at our core. So, it follows that we want to support efforts to preserve precious spaces and educate folks who are venturing onto the prairie, perhaps for the first time. Jeff and I have worn many hats at Spring Creek Prairie over its 25-year history: board members, donors, volunteers, stewards.

Recently, we made our largest investment yet in Spring Creek Prairie by providing a portion of the funds needed for Audubon to acquire an additional 310 acres of virgin prairie and woodland adjacent to Spring Creek.

When Jeff and I came to the nature center to meet with Meghan Sittler, Director of Spring Creek Prairie, and Audubon Development Director Lizzy Gilbert, we reviewed maps of the property under consideration. As we did this, I began to realize that this property represented a meaningful way to create more contiguous habitat. The opportunity to extend Spring Creek’s existing Prairie Corridor Trail across the property line and closer to the Denton Trailhead inspired us to move forward with the donation. This place has become so special not only to the people of Denton but to Lincoln and other surrounding communities too. We are thrilled the public has access to such a treasure. The decision to make a significant donation stemmed from our deep commitment to preserving and expanding the critical habitat of Spring Creek Prairie. We believe in the importance of creating a lasting impact on the environment and providing future generations the opportunity to cherish and connect with this invaluable piece of nature.
CHRISTINE PRESCOTT-JACOBSEN  
AUDUBON SOCIETY OF OMAHA

As an Audubon Chapter Leader, my passion is fueled by a deep commitment to conservation, driven by the urgent need to protect and preserve our avian friends and their habitats.

Connecting with nature and fostering a community of fellow bird enthusiasts enhances this drive, making birdwatching a powerful tool for both education and advocacy, inspiring others to join the vital mission of safeguarding our diverse bird species and the ecosystems they inhabit.

PATTY GEIST  
VOLUNTEER AT ROWE SANCTUARY

Why do I volunteer at Rowe Sanctuary? I don’t have a degree in Biology, I’m not an Ornithologist. I’m not an educator. I’m an average person who is completely happy in the company of nature and I want future generations to experience that same great joy.

A bald eagle flying overhead. Playing tag with a great blue heron when kayaking the river. The quiet flight of an owl. Seeing the river otters’ playful antics. The unmistakable sound of the Sandhill Cranes.

As a local volunteer I assist with Owl Prowl, Butterfly Tagging, Seed Harvest, and Blues on the Banks. I educate and entertain in the guise of Sandy, beloved mascot of the Sandhill Crane migration. And as a Master Naturalist I am always learning about what more can be done to promote a sustainable diverse ecosystem. Without smart conservation practices, the great Sandhill Crane Migration might, someday, only be a memory.

Rowe Sanctuary offers visitors the opportunity to immerse oneself in the great outdoors, forget staring at a screen and appreciate life around you. Living creatures that don’t think past survival and joy. Together we can make a positive difference. Get off your device, be still and experience what’s outside.

I love to share my passion and quirky sense of humor with others, always hoping it will be contagious.
Audubon is responding to the greatest challenges facing birds, including those that threaten people and the planet too. We remain focused on birds because we know their collective health reflects the health of our planet. What’s good for birds is good for the Earth.

**MISSION**
Audubon protects birds and the places they need, today and tomorrow.

**GUIDING STAR**
A future where birds thrive across the Americas because Audubon is a powerful, diverse, and ever-growing force for conservation.

**PURPOSE**
When we create conditions for birds to thrive, we create conditions for people and the planet to thrive, too.

**BENDING THE BIRD CURVE**
The Strategic Plan orients all of Audubon toward achieving a singular Guiding Star: halting, and ultimately reversing, the precipitous decline of birds across the Americas.

The Veery completes an epic annual migration of 3,600 miles across the Americas, and that route is growing longer as a warming climate drives its breeding grounds farther from the equator.

Veery. Frank Lehman/Audubon Photography Awards
A HEMISPHERIC APPROACH TO BIRD CONSERVATION directs our work to the places where birds need us the most. It recognizes that the majority of bird species in the Americas migrate annually between Canada, the United States, Latin America, and the Caribbean. Audubon’s programs will be like the birds—unencumbered by political boundaries and seamlessly integrated across the Western Hemisphere.

CLIMATE CHANGE poses fundamental challenges to traditional conservation approaches. The impacts of climate change directly threaten two-thirds of bird species and exacerbate other key threats. We will consider how climate change will continue to impact everything we do—business as usual will not suffice.

EQUITY, DIVERSITY, INCLUSION, AND BELONGING (EDIB) is fundamental to our organizational culture and how we partner. We will build a more equitable future where engaging across differences is embraced and celebrated.

Audubon can be a leader in this space, forging a community that looks like the Americas—with the collective strength to change things for the better.
WITH A GREAT REGION COMES GREAT OPPORTUNITY
Reconnecting Communities with Nature in the Dakotas

By Amanda Booher, Communications Manager

The Great Plains region covers the breeding ground and habitat of three states, each offering a different landscape of opportunity with our various partners, sponsors, and educational focus. Our reach is visible on a local, regional, and hemispheric scale.

LOCAL AND REGIONAL HIGHLIGHTS IN THE DAKOTAS
Among over 50 outreach events hosted in both states, over the past year our team has worked hard to:

- Provide enriching opportunities for our volunteer network
- Educate a diverse community through field trips and workshops
- Celebrate important milestones
- Provide once in a life-time opportunities to connect bird-lovers with the magic that happens in the Great Plains

EDUCATION & WORKSHOPS
- Prairies and Pollinators: Women in Conservation, with 25 women in attendance, we provided a space to connect and exchange ideas, while also highlighting the vital role of pollinators and prairies*
- Annual Winter and Spring Birding Festival
- Nature Walk and Indigenous Language Talk: An immersive experience in birding and plant species education*

CELEBRATIONS & MILESTONES
- Birds and Hors D’oeuvres: Wings Over Water Hosted a private screening of the documentary that tells the story of the epic journeys of three amazing bird families – the Sandhill Crane, the Yellow Warbler and the Mallard Duck.
- Celebrated the outstanding dedication and service of Fred and Carol Martin, beloved caretakers of Audubon’s Edward M. Brigham III Sanctuary.

HEMISPHERIC
As part of the broader National Audubon Society network, we recognize the importance of our work beyond boundaries. This year, our Working Lands Program Manager, Josh Lefers, presented on the North Dakota Conservation Forage Program at the national America’s Grassland Conference, connecting the importance of our work protecting prairie grasslands for species like the Upland Sandpiper.

UPLAND SANDPIPER

84%
Directly benefit from acres restored

4,900
Mile journey from breeding grounds to wintering grounds in South America each migration.

*Indicates an equity, diversity, inclusion, and belonging focused event
Urban Woods and Prairies
Enhancement practices aimed at providing high quality habitat for our local bird and wildlife species, while also encouraging community members to explore.

15 SITES ENROLLED
170 ACRES ADDED

The Pollinator Plots Project
PART OF THE URBAN WOODS AND PRAIRIE INITIATIVE

140 VOLUNTEERS
2,000+ NATIVE PLANTS
81.45 ACRES RESTORED

25 LEK VIEWING BIRDERS
A pilot experience in partnership with Pheasants Forever giving birders a unique opportunity to experience the magic of lekking on the Great Plains.

64 LARK BIRDERS
Participated in the Lark Women’s Birding events, exploring nature across North Dakota.*
HABITAT CONSERVATION

RESTORING GRASSLANDS

Focusing on prescribed fire as a conservation tool

By Amanda Booher, Communications Manager

Through a combination of educational initiatives, hands-on workshops, and the appointment of a dedicated Prescribed Burn Coordinator in North Dakota, Audubon Great Plains and partners are committed to raising awareness and understanding of the invaluable role prescribed fire plays as a habitat management tool.

In the past year, Audubon Great Plains crafted a comprehensive communications strategy aimed at delivering three essential messages that emphasize the significance of controlled burns in grassland management to build awareness of this critical habitat management tool:

- **Defend Your Grasslands**
- **Promote Species Diversity**
- **Burn with Confidence**

The North Dakota Prescribed Fire Co-operative (ND Fire Co-op) was established in partnership with Audubon Great Plains, the USDA Natural Resources Conservation Service, U.S. Fish and Wildlife Service, North Dakota Game and Fish, Ducks Unlimited, Pheasants Forever, and The Nature Conservancy as a way to provide resources and expertise on the importance of prescribed burns.

**PRESCRIBED FIRE HIGHLIGHTS**

- Hired North Dakota’s first Prescribed Burn Coordinator
- Hosted prescribed fire workshop with live burn demonstration in partnership with USGS at the Northern Prairie Wildlife Research Center
- Presented at and supported two fire schools in South Dakota
- Provided advanced training fire workshop in North Dakota

Prescribed fire workshop in Jamestown, ND. Amanda Booher/Audubon Great Plains
Working Lands

As farms and cities in the central United States flourished, prairie grasses disappeared. Tallgrass prairie is now among our most endangered habitats—only about 4 percent remains. Grassland birds have shown the most sustained population declines of any bird group in North America.

Audubon partners with ranchers and producers who own remaining grasslands to develop habitat management that benefits grassland birds while sustaining the livelihoods of the ranchers and producers.

**ACRES RESTORED**

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<tr>
<th>State</th>
<th>Total Acres</th>
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<tr>
<td>NORTH DAKOTA</td>
<td>65,715</td>
</tr>
<tr>
<td>SOUTH DAKOTA</td>
<td>146,607</td>
</tr>
<tr>
<td>NEBRASKA</td>
<td>29,741</td>
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- **7,417** Prairie Management Toolbox
- **3,018** Conservation Forage Program
- **55,280** Audubon Conservation Ranching*
- **17,257** Prairie Management Toolbox
- **129,350** Audubon Conservation Ranching*
- **27,346** Audubon Conservation Ranching*

Each ranch is managed for bird habitat according to a set of protocols, including general habitat protocols that apply to all sites, regional protocols, and ranch-specific management requirements. Each rancher works with a Range Ecologist to adopt a Habitat Management Plan that is uniquely developed to address site-specific habitat goals and bird conservation opportunities.

*Indicates actively enrolled acres with continuous habitat management support from working lands staff.
This year marks 25 years of conservation at Spring Creek Prairie. We celebrated throughout the year, culminating in a record-breaking “Tastes in the Tallgrass” fundraiser and a “fence cutting” to celebrate our new addition. We also set a new record on the tenth annual “Give to Lincoln Day” – having set a goal of raising $25k for our 25th Anniversary, we exceeded that goal and raised more than $36,000.

This Fall, we purchased 310 acres of prairie that will connect SCPAC with Lincoln’s Prairie Corridor, a network connecting city parks and public spaces with over 157 miles of trails and connected habitat. Now the work begins. This land has never been plowed, but has been grazed, like other parts of the property. Over the next year we will be surveying the birds and wildlife, removing several invasive cedar trees, and planning new paths. We hope to open new trails by summertime.

Our Prairie Immersion program for local fourth graders now reaches all of Lincoln Public Schools, giving them a chance to learn by exploration and first-hand experience. The prairie’s outdoor classroom allows students to learn which features distinguish Nebraska’s natural heritage from other ecosystems, and we help students discover differences among ponds, wetlands, streams, and springs as well as the bur oak woodlands and tallgrass prairie. Students develop stronger observation skills, an understanding of the scientific methods used to investigate habitats and adaptations, and substantial problem-solving skills. We also integrate parts of history curriculum, how our human experience is integrated into the landscape, whether their roots are Native American, pioneer, or today’s local rancher.

We also expanded our educational programs geared towards adults. Many of the participants in our “Climate and Culture” event were teachers, motivated to attend by a desire to better connect their curriculum with the next generations greatest challenges. Panelists included Nebraska’s state Climatologist, Martha Durr, Lincoln’s Chief Conservation Officer Kim Morrow, local landowners, and members of native communities. Panel and group conversations addressed multiple facets of how our ecosystem and climate affect our way of life, from what we value to how we overcome challenges as a community.

Thank you to our 70 volunteers who put in 1,154 hours of work to support educational and celebratory events, provide access to the nature center, and assisted in site restoration.

Finally, we completed a large habitat building so we can provide training, planning space, and store equipment for our work with the Tri-County Prescribed Burn Association.

At Audubon Great Plains we prioritize restoring native habitats, so that birds and wildlife doesn’t just return, they thrive.
Spring Creek Prairie Highlights

310 ACRES EXPANDED
Purchase of land North of Spring Creek Prairie to expand trails and habitat for wildlife and the community. Trails expected to be open in April of 2024.

3,079 VISITORS
Welcomed in the visitor center to explore the 850 acres of native tallgrass prairie, wetlands and ponds, and the diverse array of birds and wildlife.

4,010 ON-SITE PROGRAM ATTENDEES
Joined at one of our 31 on-site programs including workshops, field trips, and celebrations.

2,866 OFF-SITE PROGRAM ATTENDEES
Participated in one of our 18 off-site opportunities including bird outings, public gatherings, and educational experiences.

Audubon and the Indian Center celebrated together with music, dance, food, arts, kids games and activities, and more during the Return of the Thunderbirds celebration on Saturday, April 1, 2023, at Indian Center Inc. Photo: Brady Karg/Audubon Great Plains
As we near the end of 2023, we gaze up at the skies for reminders of our guiding purpose - the cranes - and reflect on what it means to us during a time of change at Rowe Sanctuary.

The biannual return of familiar bugles in the sky are reminders of a migration that has endured for thousands of years, one which we are privileged to continue to witness and delight in sharing with people from around the world. In the past year, we provided virtual and on-site crane viewing experiences to nearly 6,000 participants and engaged over 2,000 people with crane-focused talks and programs.

Watching Sandhill Cranes soar together in groups helps us to understand that we navigate better when we have support. With the help from 71 volunteers we were able to provide crane-viewing experiences at full capacity for one of our most successful crane seasons yet.

Crane season culminated with a celebration and groundbreaking event, marking the beginning of Rowe’s capital expansion project.

Thanks to support from those who contributed to our campaign, construction is underway with exciting improvements on the 2024 horizon such as new interpretive exhibits and signage, an educational addition, a conference room and multipurpose space, expansion of the Great Hall, and an overlook deck and boardwalk along the river.

If we really pay attention to a crane in flight, we can notice behaviors that give us clues about how they experience the world. What might our sanctuary, and the greater Platte River Valley, look like through their eyes? At Rowe, we are tasked with adopting this “high altitude” perspective that contextualizes our work and sanctuary within the broader setting of the Platte River Valley and guides our land and river management work, partnerships with stakeholders, education programs, and long-term goals to protect our priority species and the places they need now and in the future.

We look forward to building upon a strong legacy of conservation at Rowe Sanctuary in the upcoming year, with our eyes towards the sky as a reminder of the importance of our mission and the lessons we can learn from a crane during this wonderful migration.
Thanks to support from those who contributed to our campaign, we will soon increase the capacity of the Iain Nicolson Audubon Center for year-round programming and provide a more accessible space for the public.

$35.7 million raised
$1.4 million to go!

Part of a comprehensive $750 million national campaign, Elevate Nebraska is a call to action to protect birds, and in so doing, to protect our way of life and the landscapes we love across our state. We developed investment plans for five areas of our work:

1. Capital Expansion at our Centers
2. Statewide Programs
3. Working Lands Programs
4. Platte River Initiative
5. Legacy Gifts

Our statewide programs include funding for conservation and stewardship, education programs, the Platte River Initiative, and Working Lands programs.

VISITORS DURING MARCH AND APRIL FROM
49 STATES
37 COUNTRIES

6,000 PARTICIPANTS
Joined on-site or virtually for a crane viewing experience.

2,000 PARTICIPANTS
Engaged in crane-focused public talks and programs.

71 VOLUNTEERS

5,700 HOURS

With the support of volunteers we were grateful to offer crane tours at full capacity. One of our most successful seasons yet!

321,000 VIEWS ON OUR CRANE CAMERA ON EXPLORE.ORG

Board Members, Donors, and Local Leaders break ground.
Photo: Luke Franke/Audubon
Working with the Nebraska Statewide Arboretum and the City of North Platte on potential Urban Woods & Prairies Projects

Collaborating with NASA’s DEVELOP Program in the use of remote sensing data to identify areas that would benefit from green infrastructure

Connecting with conservation organizations that work in the western portion of the Platte River Basin in order to address ecological needs that stretch across state lines

Participated as an environmental representative in the months-long Upper Platte River Basin Drought Contingency Plan stakeholder process

Collaborated with VESPR partners to fund an engineering study of the North Platte Chokepoint, which revealed new potential solutions for restoring ecologically important flows to the central Platte River

PROTECTING THE PLATTE RIVER

HABITAT CONSERVATION

A critical nesting site and a stopover point for birds migrating through the Central Flyway

By Melissa Mosier, Platte River Program Manager

Broadened our capacity to do work for the Platte River and communities along it by developing new partnerships, including:

- Working with the Nebraska Statewide Arboretum and the City of North Platte on potential Urban Woods & Prairies Projects
- Collaborating with NASA’s DEVELOP Program in the use of remote sensing data to identify areas that would benefit from green infrastructure
- Connecting with conservation organizations that work in the western portion of the Platte River Basin in order to address ecological needs that stretch across state lines
- Participated as an environmental representative in the months-long Upper Platte River Basin Drought Contingency Plan stakeholder process
- Collaborated with VESPR partners to fund an engineering study of the North Platte Chokepoint, which revealed new potential solutions for restoring ecologically important flows to the central Platte River
- Worked with the Playa Lakes Joint Venture on a social science study that explored the relationship that North Platte, NE, community members have to the North and South Platte Rivers
- Assisted Keep North Platte and Lincoln County Beautiful with summer Kids Klub activities that got local children in the water to learn about the aquatic life that depend on the Platte River

Disked 250 acres of sandbars in the Platte River at Rowe to provide better habitat and sediment mobility for our braided river ecosystem.

- Participated on the Platte-Republican Interface panel discussion for the Nebraska Water Leaders Academy
- Following weeks of summer drought conditions, celebrated the water’s fortuitous return to the river’s channel at Rowe in September
Financials

Great Plains Total Revenue: $5,510,804.00

Dakota Revenue

Great Plains Expenses

Nebraska Revenue

Great Plains Total Expenses: $5,532,690.00

Nebraska Expenses

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Our Supporters

$100,000 AND ABOVE
Acklie Charitable Foundation
D F Dillon Foundation
Claire M Hubbard Foundation
John and Elizabeth Lauritzen Foundation
Janice McGregor
In Memory of John Verne and Janet McKenzie by their Children
Michael Tupper and Naseem Munshi

$50,000 AND ABOVE
Anonymous (1)
Explore.org, a direct charitable activity of the Annenberg Foundation
Caruthers Family Foundation
Judy and Jeff Greenwald
Kearney Visitors Bureau
Donald & Lorena Meier Foundation
Metabolic Studio
Michael and Gail Yanney

$25,000 AND ABOVE
Anonymous (2)
Lynn and Thomas Ashby
Don and Judy Brockmeier
Krishnan-Shah Foundation
The North Dakota Natural Resources Trust

$10,000 AND ABOVE
Anonymous (2)
Leslie and Jon Abegglen
Michael and Jo Baldwin
Sue Barlow
Dr. Robert J. and Kathi Bates
John and Nancy Becker
Bob and Candy Campbell
Corwin Automotive Group
Eugene and Tammy Frick
Hector Foundation
Ron and Beverly Jester
Richard and Judy Katz
Mr. Craig Larson
Steve and Lisa Murray
Marla Bouton and Roger Neil
Iain G. and Margery A. Nicolson
James P. Sandrock
Julie Morsman Schroeder Foundation
Drs. Michael and Janice Smith
Starion Bancorporation
Tom and Sue Tallman
Herbert T. Weston, Jr. and Marian S. Weston Foundation

$5,000 AND ABOVE
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