

BUILDING THE NEST FOR WHAT'S NEXT.

To fuel our work today and tomorrow, **Elevate** includes a \$12 million goal for documented gift intentions. Through these planned gifts, donors help ensure that future generations will have a chance to enjoy the same birds and places that they love today.



For nearly 120 years, Audubon has been the planet's leading voice in protecting birds and their habitats. To help realize our vision for the next hundred years, we are using a recently received, generous \$1 million bequest to inspire others to leave a lasting legacy. By joining this group of committed supporters, you can strengthen today's efforts in saving the birds of tomorrow. **With your help, our next 100 years will be every bit as transformative as our first.**

With your bequest commitment for our future, Audubon Nebraska will allocate 10% of your planned gift value, up to \$10,000, from the generous \$1 million bequest for immediate use.

If you have ever thought about creating your estate plans and establishing your legacy—**now is the time to act.**

If you have already included Audubon or Audubon Nebraska in your estate plans, please notify us so we can ensure your gift will qualify.

The *Audubon Nebraska Legacy Challenge* has already generated more than \$10 million in bequest pledges. With your help, we can reach our goal of \$12 million by December 31, 2022.

THE AUDUBON NEBRASKA LEGACY CHALLENGE

HOW TO PARTICIPATE

- 1** Name Audubon or Audubon Nebraska in your will, living trust, or as a beneficiary of a retirement plan or financial account. Previously established bequest plans can qualify.
- 2** Document your gift intention with Audubon.
- 3** While Legacy Challenge funds are still available, Audubon Nebraska will allocate up to \$10,000 in challenge funds (10% of your bequest value) to advance its important work.

CHOOSE AN ESTATE PLAN THAT IS RIGHT FOR YOU.

Using your will or trust:

“I give _____ (dollar amount or % of estate) to the National Audubon Society, Inc., a not-for-profit organization, with its principal offices located at 225 Varick Street, 7th Floor, New York, NY 10014. Tax ID # 13-1624102.”

Optional:

“This gift shall be directed to Audubon Nebraska programs.”

If you would like your gift to specifically support Rowe Sanctuary or Spring Creek Prairie Audubon Center, please include that in the statement.

Using beneficiary designations of your retirement plan or financial accounts:

Contact your account manager and ask to update your beneficiaries. You can designate all or a percentage of your account.

PHOTOS: (p1) Steve Torna/Audubon Photography Awards;
(p2) Ewa Golebiowska/Audubon Photography Awards.



**PLEASE HELP US COMPLETE
THIS EXTRAORDINARY
CHALLENGE AND REACH
OUR GOAL OF \$12 MILLION
IN LEGACY INTENTIONS.
COMMIT TO THE
AUDUBON NEBRASKA
LEGACY CHALLENGE TODAY!**

CONTACTS

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For more information about easy ways to create your conservation legacy visit: audubon.org/legacy